



2025 SEASON: JUN 1 - OCT 31

**Maximize your money and make a difference.**

At participating farmers' markets, the Double Dollars program matches FoodShares dollars up to \$20 per market day. One dollar goes twice as far, so you can provide fresh local fruits and vegetables for your household during the outdoor season.



Visit our site to learn more:  
**CACSCW.ORG/  
DOUBLE-DOLLARS**



**communityactioncoalition**

**Do more with less. Here's how to double your dollars.**



**STEP 1**

Visit the information booth at your farmers' market. Staff will be there to help you.



**STEP 2**

Swipe your EBT card to retrieve Double Dollars. You can use up to \$20 per market day, and we'll match each one. Now it's time to shop!



**STEP 3**

Use Double Dollars to purchase fresh local fruits and vegetables. You'll maximize your money while supporting the local farmer and the farmer's market!



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**USE DOUBLE DOLLARS AT THE FOLLOWING MARKETS BEGINNING JUNE 1st**

**DANE COUNTY FARMERS' MARKET**

Saturday Market on the Square  
6:15 am – 1:45 pm April 12 - November 8\*  
2 E Main St, Madison

**Wednesday Market Downtown**

8:30 am – 1:45 pm  
April 23 - November 5  
200 Block, Martin Luther King Jr. Blvd., Madison  
[dcfm.org](http://dcfm.org)

**WESTSIDE COMMUNITY MARKET**

Saturdays, 7:00 am – 12:30 pm  
April 12 – November 5  
505 S Rosa Rd, Madison  
[westsidecommunitymarket.org](http://westsidecommunitymarket.org)

**EASTSIDE FARMERS' MARKET**

Tuesdays, 4:00 pm – 7:00 pm  
April 29 – October 28  
McPike Park  
202 S Ingersoll St, Madison  
[eastsidefarmersmarket.org](http://eastsidefarmersmarket.org)

**SUN PRAIRIE FARMERS' MARKET**

Saturdays, 7:00 am – 12:00 pm  
May 3 – October 28  
Cannery Square and Market Street  
1 Cannery Sq, Sun Prairie  
[cityofsunprairie.com/1318/Sun-Prairie-Farmers-Markets](http://cityofsunprairie.com/1318/Sun-Prairie-Farmers-Markets)

**NORTHSIDE FARMERS' MARKET**

Sundays, 8:30 am – 12:30 pm  
May 11 – October 26  
Northside Town Center  
2901 N Sherman Ave, Madison  
[northsidefarmersmarket.org](http://northsidefarmersmarket.org)

**MONONA FARMERS' MARKET**

Sundays, 8:30 am – 12:30 pm  
May 4– October 26  
Ahuska Park  
400 E Broadway, Monona  
[mononafarmersmarket.com](http://mononafarmersmarket.com)

**MONROE ST. FARMERS' MARKET**

Sundays, 9:00 am – 1:00 pm  
May 4 – October 26  
Edgewood College Parking Lot  
2219 Monroe St, Madison  
[monroestreetfarmersmarket.org](http://monroestreetfarmersmarket.org)



\*Due to Art Fair on the Square, DCFM to be held at Breese Stevens Field on July 12

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